

Mini-Guide to boycotting Israeli apartheid

This list includes the more common Israeli and multinational companies profiting from the illegal occupation of Palestine.

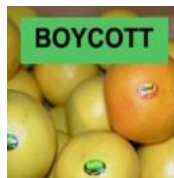
The Zionist Council of Victoria has a “Buy Israeli” register which can help you identify many more of the Israeli products and brands available in Australia.

Talk or write to the manager of your local stores and supermarkets and ask them to remove these products from their shelves. Remember Naomi Klein’s advice: “*Boycott is not a dogma; it is a tactic*” and just do whatever **you can do** to help.



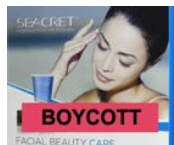
AHAVA DEAD SEA COSMETICS – according to CODEPINK these are manufactured in the illegal settlement, Mitzpe Shalem, in the West Bank (about 1 km from the western shores of the Dead Sea) but incorrectly labeled “Made in Israel”.

MAX BRENNER CHOCOLATE – a 100% Israeli-owned company belonging to one of Israel’s largest food and beverage companies, the Strauss Group, which emphasises the support it gives to the Israeli army saying it wants to “sweeten their special moment”.



JAFFA & CARMEL CITRUS FRUITS – produced by **Agrexco**, a 50% state owned Israeli company, one of Israel’s largest exporters of fresh agricultural produce and biggest exporters of produce from illegal Israeli settlements. The UK government notes that that goods labeled as coming from Israel may instead come from a settlement.

NAOT FOOTWEAR – this company has an outlet store in Gush Etzion Industrial Zone. Eighty per cent of the shoes are sold to companies outside Israel.



SEACRET SPA DEAD SEA COSMETICS – developed and produced in two Israeli factories using minerals from the shores of Dead Sea in the Occupied Palestinian Territories.

BEIGEL & BEIGEL – factory in Ariel’s Barkan industrial estate on land confiscated from the surrounding Palestinian villages. Almost half of the workers are Palestinian and paid less than the Israeli minimum wage.



YES TO COSMETICS – Say **NO** to “Yes to carrots”, “Yes to tomatoes” and “Yes to cucumbers”. Say **NO** to “all cosmetics made in Israel”. Complain to stores (like *David Jones*) which stock these products.

VEOLIA – French multinational involved in waste management, transport services, energy and water. Veolia profits from the Tovlan landfill in the occupied Jordan Valley. Its subsidiary Connex operates bus services to settlements along the Jewish-only road 443 and is involved in the light rail network planned to connect Jerusalem to illegal settlements.



VOLVO GROUP – Volvo profits from its shares in Israeli company Merkavim which manufactures buses and uses them to take Palestinian political prisoners from the occupied Territory to Israeli prisons and armoured buses used to ferry Israelis to and from the illegal West Bank settlements. Volvo bulldozers demolish Palestinian homes, construct military checkpoints and the illegal Israeli settlements.

IKEA – IKEA profits from the Occupation by selling and delivering furniture to illegal settlements in the Occupied Palestinian Territories, on roads that have built on Palestinian land but which Palestinians cannot use. This direct assistance to settlements violates international law, UN resolutions and guidelines issued by the EU & the Swedish government.



ISRAELI BARCODE – This barcode, beginning 729, may help you identify Israeli goods. The barcode is not always used so remember to check for labels saying “*Product of Israel*” or “*Made in Israel*”.